

# <sup>/9</sup>29-29<sup>19</sup> MISSOURI

# JOB'S DAUGHTERS UNIVERSITY



# 2019 EDITION

## **JOB'S DAUGHTERS INTERNATIONAL**

### LANDMARKS

Job's Daughters was organized and consent obtained from J. B. Fradenburg, the Most Worshipful Grand Master of the Grand Lodge of Nebraska, the Worthy Grand Matron of Nebraska, Mrs. Anna J. Davis, and the Worthy Grand Patron, James E. Bednar, Order of the Eastern Star of Nebraska, to work under the following landmarks:

| First -   | To be known as Job's Daughters.   |
|-----------|---|
| Second -  | Membership to be composed of developing girls who believe in God<br>and bear a Masonic relationship.  |
| Third -   | The meeting place to be called a Bethel.  |
| Fourth -  | The teachings based on the "Book of Job" (with special reference to the 42nd chapter, 15th verse).  |
| Fifth -   | To be taught in three epochs (not degrees).   |
| Sixth -   | Motto "Virtue is a quality which highly adorns woman."  |
| Seventh - | The emblems to be the Open Book, Horn of Plenty, and the Lily of the Valley.  |
| Eighth -  | Requiring all members, guardians, and visitors to assume a pledge, based on honor.  |
| Ninth -   | To be a democratic organization with the right of appeal to a supreme authority, with all members and guardians amenable to the laws.                                 |
| Tenth -   | A Supreme Guardian Council with Constitution and Bylaws in<br>conformity with the landmarks governing Supreme Guardian,<br>subordinate Guardians, and Bethel members. |

Ethel T. Wead Mick, Founder

2018 REVISED CONSTITUTION AND BYLAWS OF JOB'S DAUGHTERS INTERNATIONAL

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The Motto of Job's Daughters is:

### "Virtue is a quality which highly adorns woman"



These are the emblems of Job's Daughters. "Iyob Fillae" is Greek and Latin for Job's Daughters.



The Honored Queen represents the Horn of Plenty which symbolizes reward.



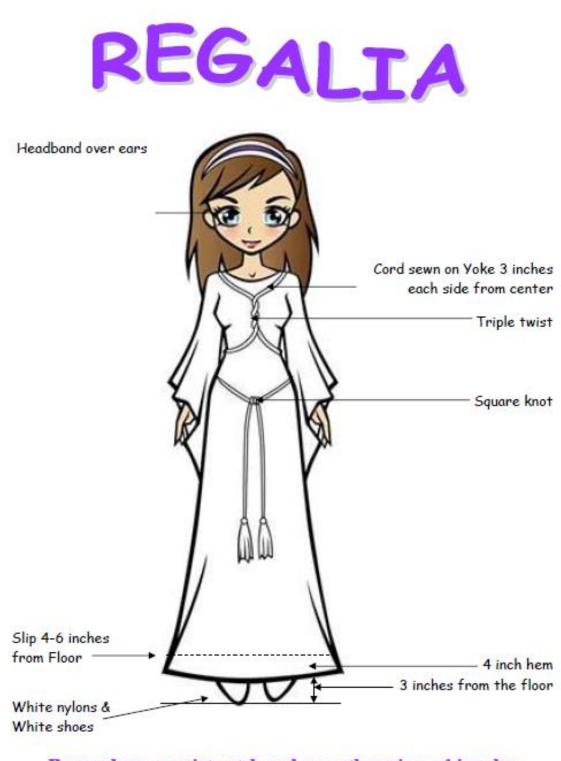
The Senior Princess represents the Urn of Incense which symbolizes prayer.



The Junior Princess represents the Dove which symbolizes truth.



The lily of the valley is the flower of Job's Daughters, which symbolizes humility.



Remember: a wristwatch and <u>one</u> other piece of jewelry (approved by council) can be worn with the robe!



It may appear that Job's Daughters has its own 'language'. Here are some of the words you may hear and what they mean:

**Associate Bethel Guardian**: A man who is a Mason and assists the Bethel Guardian. This man provides facial tissue, cough drops, bandages, bobby pins, carries everyone's stuff and more!

Bethel Choir: A choir made up of Job's Daughters.

**Bethel:** 1) Biblical term meaning "holy place"; 2) room where Job's Daughters holds its meetings; 3) a local Job's Daughters group (i.e. Bethel #47).

**Bethel Guardian:** A woman who is the head adult leader of the Bethel. She oversees the activities of the Bethel and Bethel Council. This is one busy lady but never too busy for the girls!

**Bethel Guardian Council:** A group of adult volunteers who advise the Bethel. The Council is led by and includes the Bethel Guardian. Each Council Member has a specific job in the Bethel.

Chaplain: Leads the Bethel in prayers.

Daughters: Members of Job's Daughters International.

**Guide and Marshal:** Elected officers before Senior and Junior Princesses (see "Line Officers").

Grand Guardian Council: The state governing level of Job's Daughters.

**H.I.K.E. Fund, Inc.**: The <u>H</u>earing <u>I</u>mprovement <u>K</u>ids <u>E</u>ndowment Fund: This is the official charity of Job's Daughters.

Honored Queen: President of a Job's Daughters Bethel, aka 'Big Cheese', 'Head Honcho', High Mucky Muck'...you get the idea. ©

**Initiation:** The special ceremony when a girl becomes a Job's Daughter. It is a beautiful ceremony with nothing embarrassing in it.

**Inner and Outer Guards:** Persons who guard the doors to the Bethel meeting room.

**Installation:** A big event during the term. Held once every six (6) months; this is the Ceremony that everyone in the Bethel gets a new office and the new Honored Queen is crowned. Bethel Installations are open to the public! Be sure to dress nice as it's a snazzy affair!

**Job** \'job\: Not something, you do to earn your allowance or pay for lunch money, but a book from the Bible. The book of Job is an age-old story about keeping your faith during a crisis. Not easy—especially when you are a teenager!

**Jobie-to-Bee:** A program for girls who want to become Job's Daughters. They get to do Bethel activities (but not yet Bethel meetings) and learn about the Order so they are ready to join as soon as they turn ten (10). Their mascot is the bumblebee.

**Librarian:** Gives a special report every meeting. It can be a favorite poem, story, informational story or even a guest speaker.

**Line Officers:** The elected officers of the Bethel (Marshal, Guide, Junior Princess, Senior Princess and Honored Queen). The elected officers are a path that lead up to Honored Queen (HQ). Officers can also be selected by the Bethel Guardian Council to fill these positions.

**Majority Member:** A Job's Daughter who is over the age of twenty (20) or has married. Majority Members are often active in Job's Daughters as adult Council Members.

Messengers: Initiation team that tells the story of Job.

**Musician:** Plays the piano (or organ or other musical instrument) during Bethel meetings.

**Paraphernalia:** The items we have on display and use in the Bethel room during a meeting, such as the Bible, flags, altar cloth, dove, urn, etc.

**Protem:** A person who acts as a temporary substitute in an office.

**Recorder:** Secretary

**Ritual:** Our script! The little purple book outlines our procedures and has our lines in it for meeting and initiation. For you curious or skeptical types, our Job's Daughters ritual is on file at the Library of Congress of the United States.

**Senior and Junior Custodians:** Set up and take down the items needed for the Bethel meeting.

**Sidelines:** The seats along the side of the Bethel room where members, who are not Officers, the Council members and visitors sit during the meeting.

Supreme Guardian Council: The international governing level of Job's Daughters.

**Term:** The period of time for which we hold offices (in the case of Job's Daughters, this is typically six (6) months).

**Treasurer:** Keeps track of the Bethel's money.

| A                                     | bbreviations  |  |
|---------------------------------------|---|--|
| JDI:                                  | Job's Daughters International                                     |  |
| IOJD:                                 | International Order of Job's Daughters                            |  |
| HQ:                                   | Honored Queen   |  |
| MM:                                   | Majority Member of Job's Daughters                                |  |
| BG:                                   | Bethel Guardian   |  |
| ABG:                                  | Associate Bethel Guardian   |  |
| BGC:                                  | Bethel Guardian Council   |  |
| GG;                                   | Grand Guardian  |  |
| If a tit                              | le has a "P" in front of it, that means that the person once held |  |
|                                       | sition. For example, <b>PHQ</b> is Past Honored Queen.            |  |
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# RITUAL READINESS AND REMINDERS

<u>Current Ritual</u> = Copyright 2012 (spiral bound)

#### Page(s)

#### Subject

- 10-11 General Instructions
  - No short form of the Ritual
  - How to sit/stand
  - How to properly address Honored Queen
- 12-15 Preparation of the Bethel Room
  - Marshal & Custodians
  - Messengers' Semicircle
  - Emblem Placement
  - 15 Attitude of Prayer
  - 15 Floor work
  - 16 Parliamentary Procedure (How to make a motion)
  - 17 Rap of the Order
  - 21 Instructions for Inner/Outer Guards
- 24 Instructions for Chaplain
- 27 Opening Ceremony
- 115 Pronunciations
- 116-117 Definitions

#### SET SOME RITUAL GOALS -AS A BETHEL AND AS AN INDIVIDUAL

- 1. Floor work
- 2. Pronunciations
- 3. Stations/Duties
- 4. Goal learn/memorize, if able, station by end of term

#### **GENERAL INFORMATION**

#### <u>Marching</u>

Keep your arms at your sides as you march. Do not swing them but let them naturally rest at your sides without too much movement. Keep your arms close to your body.

The Ritual requires that you turn square corners. As you approach the location where you will turn, plant the foot opposite of the direction you're turning. In other words, if you're turning left, plant your right foot and pivot on it. If you're turning right, plant your left foot and pivot on it. Do not rise on the ball of your foot as you pivot.



Keep your heel close to the floor. After pivoting, continue to walk by taking a step with your other foot. Do not bring your feet together as you make the turn.

#### Sidelines and Marching Lines (Ritual, Page 15)

The sidelines on the North and South sides of the Bethel Room are <u>one step</u> in front of the first row of chairs. (The North side is where the Bethel Choir is located and the South side is where the Guardian and Associate Guardian are located). When asked to rise and step to the sidelines, rise and take one step forward.

The North and South Marching Lines are <u>two steps</u> in front of the first row of chairs. When marching from the sidelines, take an additional step forward before marching. The Guide and Marshal should always march two steps from the first row of chairs on the North and South, the West Dais and the Custodian's chairs in the East.

- The East is where the Honored Queen and Princesses are located.
- The East Marching Line is two steps west of the front of the Custodians' chairs.
- The West is where the Guide and Marshal are located.
- The West Marching Line is two steps east of the West Dais.
- The Altar Marching Line is two steps east of the Altar.

#### Sitting properly during a Meeting (Ritual, Page 11)

Sit with your back straight, making sure that your shoulders are not resting against the back of the chair. Do not rest your arms on the arms of the chair. Place your hands in your lap.

Your feet should be flat on the floor and together at all times. Your knees should also be together at all times. Keep your head looking straight ahead, except when specified by the Ritual.

Why does this matter in my local Bethel? Doing this correctly will help you be properly prepared to compete at the Supreme level where this could make or break your judging score. Not to mention, why not do it right and make the best impression you can! <sup>(C)</sup>

#### **<u>Raps</u>** (Ritual, Page 17)

When the Honored Queen raps the gavel:

- Three times, it means that the assembly (everyone in the Bethel Room) should rise.
- Twice, it means that only the Bethel Officers rise.
- Once, it means that anyone standing should be seated.

One rap can also call the entire assembly to order, or it signifies that an Order of Business, a motion or an action has been completed.

#### Addressing the Honored Queen (Ritual, Page 11)

When standing to address the Honored Queen, do not push off from the chair. Stand with no support from your hands or arms.

Your hands should fall to your sides as you rise. Leave them at your sides until you sit down, then return them to your lap.

When addressed by the Honored Queen during the Opening Ceremony, rise, face the Honored Queen, and bow your head slightly with your eyes lowered. Do not speak until you have raised your head. Then answer, "Honored Queen."

At all other times during the ritualistic work, Officers do not bow or answer, "Honored Queen", when addressed by the Honored Queen.

During the Order of Business, members desiring to speak must stand and be recognized by the Honored Queen before speaking. The members shall begin their remarks by saying, "Honored Queen".

#### How to make a Motion and the Voting Sign (Ritual, Pages 16 and 17)

After standing and being recognized by the Honored Queen, the member says, "Honored Queen, I move that (state the motion....)"

Another Bethel member may rise and say, "Honored Queen, I second the motion," without waiting for recognition by the Honored Queen.

The Honored Queen says, "It has been moved by (name) and seconded that (repeat the motion). Is there any discussion?"

Any member of the Bethel is privileged to take part in the discussion. The Honored Queen does not take part in the discussion while presiding. The Honored Queen and the Bethel Guardian should see that the discussion is confined to the point in question.

After discussion is completed, the Honored Queen says, "Are you ready for the question?" If there is no further discussion, the members remain silent. Note that only active and Majority Members of the Bethel may speak in a Bethel meeting. The Honored Queen retains the prerogative to let a non-Majority Member speak.

Then the Honored Queen says, "All those in favor of (repeat the motion), will vote by the voting sign of the Order." (Pause to count the vote) "Those opposed, same sign." (Pause to count the vote) "The motion is carried." Or, "The motion is defeated." One rap of the gavel.

The voting sign of the Order is given by raising your right hand from elbow height. Continue holding your hand up until the Honored Queen asks for those with an opposing opinion to raise their hands, or when she declares the motion "carried" or "defeated".

#### Attitude of Prayer (Ritual, Page 15)

The Attitude of Prayer is assumed by bowing the head slightly with your eyes looking downward. Your hands are placed palm to palm with your fingers pointing upward. Fingers remain together and are not spread. Your thumbs should rest on your breast bone (or on the three twists of your robe cord). Your forearms should follow the line of your cord and your elbows should be close to your body. Your chin and fingers should not touch.

Wait for the Chaplain to assume the Attitude of Prayer before you do. When the Chaplain replaces her hands at her sides and raises her head, you should do the same unless the Ritual specifies otherwise.

#### **DID YOU KNOW**? Majority Members of ANY age may assume the Attitude of Prayer!

### **HELPFUL INFORMATION**

- Commas in the Ritual indicate a pause in your recitation.
- When saluting the Flag as it is presented in the Bethel meeting, when the Marshal turns to the East at the Altar Line, all in the Bethel Room shall face the Flag and follow it as it is taken to the East. That means you will turn your body to follow the Flag as it passes.
- Never walk between the Altar and the Honored Queen's station in the East when the Bible is open unless indicated in the Ritual as a part of the marching lines.
- Jewelry worn during a meeting is limited to regulation membership and/or officer's jewels, awards, a wrist watch and one additional piece of jewelry in keeping with the regalia of the Order and approved by the Executive members of the Bethel Guardian Council.
- Do not chew gum in the Bethel Room or when wearing the Robe.
- Cord on Bethel Robe should be tied with three (3) twists and a square knot.
- Majority Members have all of the rights and privileges of an active member with the exception of voting rights. For example, they can comment of business being discussed, ONLY in the Bethel of which they are a Majority Member.

#### **Opening Ceremony** (Ritual, Page 27)

- Daughters mark time to music and start marching with left foot first.
- Ante-room door and Preparation room door are left open.
- Guide and Marshal walk toward East with officers following, forming an aisle the width of the Altar.
- Junior Princess and Senior Princess stand in line, face East and turn with officers, then go through "honor guard" toward East (*page 30*).
- Bethel Guardian and Associate Bethel Guardian do not return to their seats until all Daughters have left the East line.

#### **Presentation of Flags** (Ritual, Page 36)

- Preparation door stays open until Bethel Flag is presented, Outer Guard closes this,
- Honored Queen raps as soon as Flag enters room.
- Flag Bearer stands between the First and Third Messengers when presenting Flag at Altar.
- Messengers, Treasurer and Chaplain turn to face Flags.
- All Flag Bearers always turn body when leaving position west of Altar. Flag remains facing toward East.
- When Flag is placed in East, ensure that material is draped around staff but once the flag has been posted, per Flag protocol, <u>do not touch the flag</u>.

#### <u>Pledge of Honor for Adults</u> (Ritual, Page 37)

- Chaplain begins marching when Musician begins playing.
- When approaching Altar, Chaplain waits until music ceases before kneeling.
- When attending at the Altar, the Chaplain turns halfway between the Altar and the East.
- Pledge is given by Chaplain, standing halfway between the Altar and East Dais.
- When Pledge is complete, Chaplain starts back to her chair. She does not take any steps backwards before doing so.

#### **Opening Prayer/Lord's Prayer**

- When approaching the Altar for prayer, the Chaplain marches to half way between Altar and East. Does not turn back on Altar when returning to station.
- The Lord's Prayer wording is "in earth".
- Inner Guard informs Outer Guard that the Bethel is in session, closes doors and informs Honored Queen what she has done. If there are visitors waiting to be admitted, she remains standing until acknowledged by the Honored Queen, otherwise she leaves the door open.
- When allowing visitors to enter, the door is opened by the Guard who responds to the raps and is closed by the Guard who can do so easily. The Guards always face North when allowing others to enter.
- Recorder takes her seat at desk when meeting is declared open by the Honored Queen.

#### Escort, Introductions and Honors Instructions (Ritual, Page 54-58)

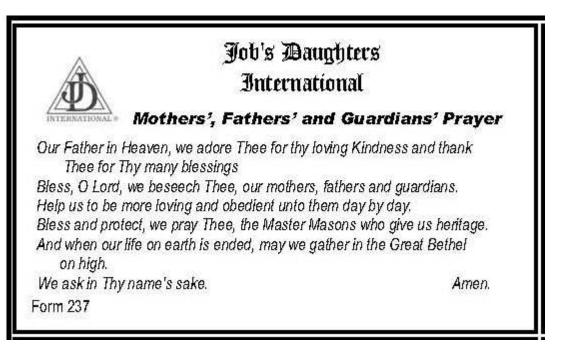
- Honored Queen should extend hand of welcome to visitors approaching the East.
- Honored Queen does not say "back" to sidelines.
- Honored Queen raps when first visitors have left the East Line or when they reach a point in line with the back of the Custodian's chairs.
- Guide and Marshal thank visitors for coming when at Waiting Stations.
- Honored Queen does not rap gavel if a hearty welcome is given.
- Honored Queen raps after completion. Guide and Marshal go back to their stations and are seated.

#### Instructions for Chaplain (Ritual, Page 24)

- Chaplain doesn't sing response after Obligation.
- Chaplain does sing the Mother's, Father's and Guardian's Prayer as well as the first verse of "Now Our Work Is Over".
- When you stand to make a motion, always wait to be recognized by Honored Queen.
- Communications before reading letter, the Recorder should announce from whom the letter has been sent.
- The Recorder should also announce that "the bills have been audited".
- Daughters should ensure that they are aware of what is read and approved under "Bills" and "Receipts".
- Honored Queen raps after each order of Business.

#### <u>Closing Ceremony</u> ((Ritual, Page 68)

- Honored Queen waits for Recorder (and Treasurer if at a desk) to return to her station and the Outer Guard to go to the Ante Room before continuing with the Closing Ceremony.
- Senior Custodian removes Fifth Messenger's chair.
- Messengers turn out on the first chord of music. Fifth Messenger faces South.
- Bethel Guardian and Associate Bethel Guardian move to East when Custodians reach Altar Line, after removing chairs.
- In the Closing Cross, a the Honored Queen moves around Altar, Daughters in arms of cross move East, i.e. all move together to form the Cross.
- The arms of the cross are in line with Daughter who is Chaplain.
- When kneeling in Cross, the Daughters kneel on right knee, then left knee and then form the attitude of prayer (head bowed).
- When rising from Cross, the Daughters drop hands, raise left knee and then stand.
- This movement is performed to the chords given by the Musician.
- When leaving Cross, Daughters march to two steps in front of the Honored Queen and without pausing, nod slightly before alternately turning right and left. The Honored Queen responds with a smile but does not nod.
- Senior Princess and Junior Princess stand two steps in front of the Honored Queen, west of the Altar, facing West.
- Guide and Marshal nod to each other to face East when all officers have reached the West line. They then face East as Honored Queen, SP and JP move toward the West line and stand two steps in front of the line of officers.
- Bethel Guardian says "This concludes our ceremony", she bows to Officers, the officers bow to her, and the Bethel Guardian raps the gavel once.



# **HELPFUL HINTS ON PLANNING**

Job's Daughters meetings are run per ritual. We do not have to do a lot of extra planning other than the business items we need to process. That gives the Honored Queen and the Line Officers more time to think about what it takes to have a successful meeting and a healthy group of members.

#### Here are some things to keep in mind:

- Remember the ages of your members. You will need to educate the younger and newer members, while keeping the interest of the older members and those who have been members for a longer time.
- What are the needs and interests of the members?
- Have the members been reminded of the meeting at least 48 hours ahead of time?
- Do I have an orderly agenda?
- Am I organized so that we can get through the meeting efficiently and still have time for some socializing and fun before leaving?

#### **Preparing an Agenda**

Make sure you have all of the information you will need to plan your agenda.

- Calendar
- List of events coming up
- Business items which need to be discussed

It is a good idea to have a binder to keep your agendas and notes. Remember that information is power. Be accurate, share with everyone.

When elected/selected or protemming as Honored Queen of the Bethel, make arrangements to call your Bethel Guardian at an arranged time before each Bethel meeting. This will allow you to go over the agenda and business items so you are familiar with what will need to be discussed. The Guardian should have correspondence and information necessary to completing the agenda.

Having all of your business written out ensures that you will not leave out details necessary to bring to the members' attention. Listing the members names under each item of business requiring sign up to take part or attend, makes it much easier to note who is signing up as quickly as possible. Bring your previous agendas to each meeting so you can refer to them.

#### **Executing the Agenda**

- Start the meeting on time.
- Stay on track.
- Know your part and the business topics so the meeting runs smoothly.
- Speak clearly.
- Insist on order. Talk to the group. Do not allow side conversations.
- Make sure everyone who speaks can be heard. Make sure they explain fully what they are talking about. Don't assume that all members know about each project or event.
- Keep track of who is responding. Draw people out. Silence isn't always agreement.
- Be aware of the mood of the group.
- Involve the members in planning, decisions and problem solving.

- Delegate. Give jobs to people according to their abilities and then check with them to see that they are on track.
- Reward your members and Council!

### **Planning an Event**

#### Answer the five "W" questions:

What: What is the event (Spaghetti Supper, Friendship Meeting, etc.)?

- **Why**: What are you hoping to accomplish with this event (make money, promote Job's Daughters, encourage friendship, etc.)?
- When: When is the event (date & time)?

Where: Where will the event be held (Masonic Temple, park, etc.)?

**Who**: Who should attend the event (members, prospective members, other Bethels, family, general public, etc.)?

#### **Determine "How" the event will be accomplished:**

- Divide the event into its component parts. Will there be a rehearsal? decorations? refreshments? a theme? Remember that each component of the event will need to be planned.
- Determine your labor requirements. How many people will you need to get the work done? Draw up a tentative list of people who can do each task.
- How will the people who should attend the event learn about it? invitations? posters? flyers? advertising? PSAs (Public Service Announcements)?
- Set up a calendar for the event. As you decide on deadlines for each part of the event, mark it on the calendar.
- Set up a budget for the event. As you decide on each component of the event, estimate its cost. Then determine the total cost for the event. Can the Bethel afford to support the event? or will you need to request donations of food, materials, etc., from the members and/or the Bethel Guardian Council?

#### Tips for accomplishing the event:

- Give you and your committee enough time to get the job done! Planning backwards allows you to best use your manpower and to not underestimate the time needed to accomplish the task.
- Give your helpers a deadline by which to accomplish their part of the project.
- Check in with your helpers before their deadline to see how things are going. Help them solve unexpected problems. Let them know you will be checking in with them from time to time. This will help to keep them working.
- Praise all efforts and good work in both private and public. This will encourage people to want to work for you.
- Handle all problems in private. Consult with the Bethel Guardian if you encounter problems you can't handle. Encourage rather than blame.

### **Bethel Guardian Council Checklist:**

- Does the Council have a Handbook and Book of Ceremonies?
- Does the Bethel have the proper books?
- Do the Council members know what their duties are, and how they all fit in?
- Are they doing the proper planning with the officers, especially the Honored Queen and Senior Princess?
- Are the adults really listening to the girl's requests and concerns?
- Is the Permanent Record Book up to date on all girls?
- Are the Council members making sure the girls understand the work and are doing it properly?
- Is the business of the Bethel being channeled properly? Do the girls vote on requests and spending?
- Is the Bethel Guardian informing the Honored Queen of all business to come before the Bethel in proper time for her to handle it? Does the Bethel Guardian know she is not to advise or interrupt during the meeting?
- Does the Council know where to send money? Where to send requests? Where to order supplies?
- Are elections being handled properly? There are several options now. Are the election talk and reading of Bethel Bylaws concerning election being read at the proper meetings?
- Does the Council understand about the annual report and when that is due?
- Do they understand how to apply for the Awards each term from the Grand Bethel and Grand Guardian Council?
- Are Bethel Bylaws up to date?
- Are the Bethel books being kept correctly? Are they being audited at the end of each term?

# TEN COMMANDMENTS FOR RELATIONSHIPS

- 1. Speak to people. Speak to everyone, especially to those whom you do not know well. There is nothing quite so nice as a cheerful greeting.
- 2. Smile at people. It takes 72 muscles to frown and only 14 to smile. Your smile is one of your finest assets. Use it! It does not cost a thing!
- 3. Call people by name. The sweetest music to any person's ears is the sound of his or her own name. If you do not know the someone's name, introduce yourself and likely the person will respond with his or her name.
- 4. Be friendly and helpful. If you want friends, learn to be a friend. Everyone needs them. No one has too many.
- 5. Be warm and cordial. Try to speak and act as if everything you do is a genuine pleasure.
- 6. Be genuinely interested in people. Try to like everybody and everybody will like you. Do not limit yourself to a few friends when there are so many likable people about you.
- 7. Be generous with praise. And be just as sparing with criticism.
- 8. Be considerate of the feelings of others. There are usually three sides to a controversy: yours, the other person's, and the right one. Try to see them all.
- 9. Be alert to give service. What we do for others counts most in life. Try giving yourself away. It's fun!
- 10. Develop a sense of humor. To this good sense of humor, add a generous dose of patience and a dash of humility. Then get ready to receive many blessings.

### LEADERSHIP

#### What is it ?? What makes a successful leader ?? Can you do it ??

#### MAKING THE BEST OF YOUR ABILITIES

Every person has different abilities and different talents. Start today to know yourself... find out what your strong suits are... and then work to develop them. Emphasize your assets and don't worry about limitations or shortcomings.

#### **ENERGY and STAMINA**

No matter how overworked, a strong leader seems to acquire a second wind when needed. Many good leaders retire late and rise early. Learn to conserve your energy so you can do your best at all times. Learn to use your waking hours to the fullest.

#### **POSITIVE SELF-IMAGE**

Whether they are tall or short, thin or heavy, young or old, a positive self image transforms people into good leaders. They become attractive and interesting individuals to their audience.

#### **ASSERTIVENESS and DARING**

Don't allow people to take advantage of you. Speak up... even if softly... and make sure your voice (and opinion) is heard. Do it tactfully and with good style. Don't confuse abrasiveness with assertiveness. Be daring... follow clues, take chances (but think them through first), and don't procrastinate.

#### **QUALITIES OF LEADERSHIP**

You don't have to be a "brain" in order to be a good leader. A logical straight forward and organized manner of looking at the world will help immensely. Don't rationalize; be true to yourself. A good leader understands that not everything will be successful, and good leaders develop a good rate of "bounce back ability". Every good leader forgets the difficulties they encountered along the way (or choose to ignore those difficulties). Consider past problems unimportant. Look to the future and work on solutions.

#### **CONCENTRATION and COMMITMENT**

Remember that a good leader needs to pull, not push. Focus your energies on this to help achieve your goals. Don't allow others to change you, either by their attitudes or their problems. Follow through! A good leader believes in his or her self and in what they are doing.

#### **RESPECT MISTAKES**

Everyone makes them! Don't be afraid of them. Instead, learn from them but try not to make the same mistake twice.

#### HANDLING EMOTIONS

As a good leader, try not to panic with problems. Strive for self-control. Learn to shrug off as many trivial, unimportant problems as possible. Face criticism openly. Don't cry, pout or have a display of temper. A good leader expects a lot of themselves, and they should always expect a lot of their followers. When you expect to be successful, you usually are.

#### **KNOWLEDGE – THE KEY TO SUCCESS**

Good leaders do their homework on a problem, a project or on business. Ask questions... observe... read...develop a strong network... and your combined package of knowledge and skills will create the success for which you strive.

# **Leadership within Our Bethels**

#### What is leadership?

Leadership is inspiring and helping people to work toward a goal. Since Job's Daughters is a 'teaching organization', you will have the opportunity to learn leadership skills. If you are elected or selected to a Line Office, the members look up to you so it is your duty to ensure they have a good experience.

You, as a leader, are entrusted with providing the opportunities so the Bethel can achieve goals. Remember that you are here for the members, and it is their term in which they are **letting you** be one of the leaders. Therefore, it is important that you do your best to **meet their expectations.** As a leader, you will fulfill your leadership responsibilities when you do your part to help the Bethel reach its goals. This must be your number one priority! You do not represent only yourself, or two or three of your friends in the Bethel or necessarily the wishes of the adult leaders. You represent the entire Bethel - each and every member.

#### What is the role of the Bethel Guardian Council?

The Bethel Guardian Council should serve as advisors and mentors to the Bethel. This is your organization, and the members determine what the Bethel does within what is permitted in the Constitution and Bylaws. The Council members may occasionally take the lead on activities, or assist in completing certain activities as it is within their responsibility to ensure the Bethel remains on course.

#### How do we lead?

There are many ways to lead:

- Setting an example for the other Bethel members to follow by observing what you say and do;
- Helping to settle differences and disagreements by encouraging a spirit of cooperation and togetherness among all members;
- **Introducing new ideas** that help solve problems and offer new experiences that the Bethel will enjoy.

#### What role does communication play?

In order to be effective, you must communicate clearly with the members and especially the Bethel Guardian Council. That means:

- 1. You must tell the Bethel Guardian Council of your concerns, your desires and your plans. It is impossible for the Council to assist you unless they know all the facts. They can help you to avoid problems by letting them know what you're thinking, feeling and what is happening in the Bethel.
- 2. You must be open in your communication with the members. Don't shut anyone out! You owe the same treatment to everyone. Communicating means listening to the members.

Listen carefully so that you will know what's going on in the Bethel, what the members are thinking and what will help the Bethel operate even better.

3. Keep a positive attitude. Even if you disagree with what's going on or being said, don't let emotions interfere with clear thinking. Analyze each situation based on what you believe is best for the Bethel as a whole. Then offer your opinion weighed in balance with the needs of the Bethel. And when a decision is made, accept it and stand united with the majority. Make the best of every situation.

#### What other leadership traits are important?

- Help to develop a team spirit in the Bethel. You can only be successful if you all work together. Your job is to keep the Bethel from dividing into different groups. The bottom line is that you are all here to accomplish the goals, and it can't be done without the support of one member. The presence of a team spirit assures you that you are accomplishing the goals.
- Be **supportive of the members** and overlook their faults. Everyone has faults, and everyone makes mistakes, including the Bethel Council members. When this happens, try to be constructive, tolerant and tactful.
- Be fair by treating all members the same and assuring each has an equal opportunity. This leads to an equally good effort from all members.
- Strive for the success of Bethel goals. Be sure to show more interest in group goals than personal gain. No member has to belong to our Bethel. They can quit at any time. Therefore, to maintain their involvement, you must work for the goals of the entire group. Your personal goals are secondary.

#### What should I do to forward the goals of the Bethel?

- 1. Remind members of the Bethel's purposes when they have lost sight of the real purpose for the activities.
- 2. Provide encouragement by showing appreciation for good ideas and extra effort.
- 3. Stress compromise and cooperation among the members. If someone is out of line in their activities, then bring the situation to the attention of the Guardian or Associate Guardian.
- 4. Ask the opinions of others about what the Bethel is doing. Get to know each member. Talk with the members as often as possible. Become familiar with each of them. Then you will be able to know more about them, their capabilities and their thoughts about the Bethel.
- 5. Be creative in the activities of the Bethel. There are some activities that will have to be done each term, but also search for other activities that are new and different. A dull, repetitious routine can result in boredom and lack of interest in the Bethel. A successful leader is the one who thinks of new and better approaches to activities.

#### Who is responsible for getting what done?

Everyone should accept responsibility for getting things done in the Bethel. This happens when the elected leaders are actively involved by:

- taking the initiative to make sure something gets done that needs to get done. Don't wait for someone to tell you to do it; offer your help and information.
- ask for help if you need it. Get as many involved as possible. Don't wait until the last minute to inform the Council that a project isn't going well.
- be decisive, energetic and enthusiastic. Know when and how to say "no," whether it is to more responsibilities that you won't have time to complete or to doing something that won't move the Bethel toward its goals.

#### How will I benefit from this experience?

- 1. You will possess a self-satisfaction when you give it your all and the Bethel and members benefit from your leadership.
- 2. You will develop greater self-confidence by successfully completing your years of leadership in the Bethel.
- 3. You will grow in leadership skills, which you will be able to apply throughout your life.

# TOLERANCE

We all need to practice the concept. Adults should be showing the girls they can accept differences between themselves and work together. The example still has to be set. That does not change from year to year. We have to begin by thinking of what the influences are on another person's life, what was going on in the world when their value system was being developed, in order to make our acceptance work.

# INSPIRATIONAL QUOTES

"We generally change ourselves for one of two reasons: inspiration or desperation." -- *Jim Rohn* 

> "The time is always right to do what is right." Martin Luther King, Jr.

"Be prepared to reinvent yourself every year. Imagine starting over with no limitations or encumbrances. " -- Brian Tracy

"Whatever your present situation, I assure you that you are not your habits. You can replace old patterns of selfdefeating behavior with new patterns, new habits of the effectiveness, happiness, and trust-based relationships." *Stephen Covey* 

"There is nothing wrong with change, if it is in the right direction." -- Winston Churchill

"Today changes must come fast; and we must adjust our mental habits, so that we can accept comfortably the idea of stopping one thing and beginning another overnight... We must assume that there is probably a better way to do almost everything. We must stop assuming that a thing which has never been done before probably cannot be done at all." -- Donald M. Nelson

"You must be the change you wish to see in the world." -- Mohandas Ghandi

"What the caterpillar calls the end, the rest of the world calls a butterfly." -- Lao Tsu

### **Reminders for Bethel Guardians & Guardian Secretaries**

#### Insurance

• For insurance purposes, the Bethel's written records must include a clear reference to all approved Bethel activities. Preferably this reference should occur in the minutes of the Bethel meeting, but, if an invitation arrives too late to be considered at a regular meeting, make sure that the reference is in the Bethel Guardian Council minutes.

#### Invitations

• Invitations to Bethel events should be sent at least 4 weeks before the event by the best means to communicate with your audience.

• All correspondence to Bethels should be mailed to the Bethel Guardian or Guardian Secretary, not the Masonic Temple where the Bethel meets.

#### Correspondence

• Make sure correspondence is being read in the proper order:

1. Supreme Guardian Council

2. GGC/JGC

- 3. Other Bethels
- 4. Other Masonic organizations
- 5. All other

• When reading correspondence, read the sender's name first.

• Correspondence that arrives too late to be considered in a Bethel meeting does not need to be read as part of the correspondence.

• Correspondence that is very lengthy may be edited by the Bethel Guardian or Guardian Secretary as long as the complete correspondence is made available after the meeting to any member who wishes to read it.

#### **Business**

- Reports are made on any approved event that has occurred since the last meeting.
- Unfinished Business is all things previously discussed in a Bethel meeting but which has not yet occurred.
- New Business is all things not yet discussed at a Bethel meeting.
- Remember that no adult may debate questions arising in a Bethel meeting unless she/he is an executive member of the Bethel Guardian Council or a Majority Member of the Bethel. If the Honored Queen feels that she needs information or an opinion from an adult not privileged to speak during the business meeting, she must call upon the adult for such information or opinion.

#### Chaperones

• All chaperones for any activity MUST be approved by the Executive Members of the BGC.

• There shall be one adult chaperone for every five girls.

### **Guide to Social Media for Bethels**

As an institution, it is important that we utilize modern technology effectively after all, we may have the greatest organization in the world for girls, but if no one knows who or what we are if we do not advertise effectively we cannot grow. This effort begins at the Bethel level, and it is at the Bethel level that it is most vital.

#### Who's My Audience?

The first and most important thing to figure out is who your audience is. Who are you interested in reaching:

- Prospective members?
- Their parents?
- Members of the larger Masonic community?

It's all right if your answer to this question is "Yes!", but it's important to know who you're trying to reach with any given platform. Some platforms are better for reaching a particular audience than others.

#### What Do I Need

It seems like every day brings a new social media platform. Once upon a time, your only option was a webpage made on Geocities or Tripod, and it was more a novelty than a useful tool. In the modern day, however, any organization of note is expected to have a social media presence. Moreover, to the current generation, if they can't find an organization or resource online, many assume it simply doesn't exist.

#### If you want prospective members to know you exist, you need to have a social media presence.

It's important to bear your audience in mind when you decide on a social media strategy. It does no good to maintain a Twitter account, for example, if your intended audience doesn't use Twitter. Most likely, you'll have multiple audiences and multiple platforms. Use them ALL and use them WISELY!

#### Webpages, Pros and Cons

Webpages are the most common platform for social media, and still expected. Websites are useful for hosting static information and are often the first place interested parties will look for information about your Bethel/organization.

#### **Facebook Pages vs. Facebook Groups**

Ah, Facebook. Facebook makes it very easy to build and maintain a social media presence. In fact, Facebook has several tools tailored toward organizations looking to create or expand their social media presence. And it's easy: most of our members have their own Facebook page, and posting for an organization works the same way. Facebook offers two main tools for organizations: Facebook Pages and Facebook Groups.

#### **Facebook Pages**

Facebook pages are the primary tool to consider for advertising yourself. Facebook Pages are designed to be the official "face" of an organization on Facebook. Posts come from the official administrator (or

users granted permission to post), and appear as if they come from the organization itself. For example, posts on the Virginia Job's Daughters page are shown as being posted by Virginia Job's Daughters, rather than from the specific administrator that may have written it.

#### **Open and Closed Facebook Groups**

By contrast, Facebook Groups are designed to facilitate communication among individuals interested in (or part of) an organization. The organization has less control over these conversations (though they can moderate and delete offensive posts), and individuals post as themselves. One advantage of open groups is that the conversation is visible to all, and a good conversation can itself serve as a promotional tool.

Closed groups are great for communicating within a group, but are worthless for communicating outside it. Unlike an open group, where anyone can join and participate, and see posts made even if they aren't members, closed groups require that a participant request to join (and be approved).

# Summary: Pages are great as the official "face" of an organization. Open groups work best at engaging people in talking about your organization publicly, and closed groups are useful primarily to communicate within the group.

#### **Other Social Media**

Websites and Facebook are perhaps the two most important social media platforms. However, they're hardly the only two; and as mentioned above, it's important to reach your audiences on the platforms they use. Some of the more common platforms are:

- **Twitter:** originally a site allowing you to post 140 character messages, it's still wildly popular and allows a variety of posts. It's still primarily used for short messages.
- **Instagram:** one of the most popular photosharing sites. If you have photos to share (and you should), you should strongly consider an Instagram account.
- **Snapchat:** Snapchat was originally just a way to create quick, disappearing pictures ("snaps"), but has evolved into a lot more. You can now create "stories" (a series of related "snaps", add snaps to others for a given geographic area, and more. It's insanely popular among prospective members.
- **Pinterest:** Basically an online bulletin board. Users "pin" pictures, stories and more to "boards" that are shared with other users. It's popular among both adults and teens. Possible uses include collecting and sharing ideas for special meetings, parties, service projects, decorations and more.

#### Who Does What?

Take some time to think about and discuss who will be responsible and what type, or types, of social media your Bethel chooses for communication and when. It is important to be honest about this assessment: it frequently it comes down to one motivated individual maintaining a Bethel's social media.

Consider delegation where you can. If you have Council members, parents or Daughters who like to take pictures at events, give them access to the Bethel's Instagram account and encourage them to upload them. If you have a heavy Facebook user whose judgement you trust, consider letting them post to the group's Page. Alternately, encourage them to start relevant conversations on the group's open Group. Remember that anyone that has rights to post as the group represents the group. It's a big responsibility.

#### **Nuts and Bolts**

What to do with your social media:

• **Posting rate:** Aim to post at least once a day. It doesn't have to be weighty, but frequency is king. The more frequently you post, the less likely you are to be lost in the shuffle. Even if it is only one person attending an event, post about it.

- What to post:
  - **Make it Topical:** Keep it on topic! It should be related to your Bethel, your members, Job's Daughters, or Masonry in some way. Take advantage of existing trends such as: Motivational Monday, Transformation Tuesday, Woman Crush Wednesday (post about a woman who can serve as a role model to the Daughters), Throwback Thursday, Flashback Friday, etc.)
  - **Make it Engaging:** Keep it short; nobody is going to read half a page of text. Make it meaningful. Use hashtag.
  - **Make it Visual:** Use pictures and video clips. Research has shown that posts that contain a picture or video are much more likely to get "engagement" (people clicking on, sharing, or commenting on) than ones without.

#### • What NOT to post:

- Unrelated Content: Remember that this isn't your personal page, and make sure anyone who can post on behalf of the Bethel understands this. Content should be related to your Bethel.
- **Controversial Issues:** Take care when posting about controversial or unsettled issues. While you might feel strongly about them, remember that they wouldn't be controversial if someone didn't feel the opposite way.
- **Images Without Permission:** Make sure you either own the copyright to any image you post, or that it is in the common domain. NEVER POST an image that contains an identifiable youth without permission (for Jobies, make sure they have a Media Release Form on file).
- Visibility: Nothing you do on social media matters if people don't see your posts. Here are some tips and tricks for making your posts more visible:
  - **Crossposting:** make sure your posts are posted on most or all of your social media platforms. Reference your other platforms as well as share your Twitter name on Facebook, etc.
  - **Hashtags:** Hashtags (words or phrases beginning with #, such as #Jobies or #VirginiaJobsDaughters) started as a Twitter feature, but have spread to other platforms as well. They're a great way to organize and promote your posts, as clicking on a hashtag will show all posts using that hashtag, even if it's from an unrelated user. No more than three (3) hashtags should be used in a given post. Use the same hashtags across your social media platforms and ask others to use it. Use hashtags that other related organizations use (like #jdiva).
  - **Livestreaming:** During events, update frequently (particularly large events or events with specific results, such as Pageant and Session). Twitter is an ideal platform for this. Livestreaming allows people who can't be there to follow along.
  - Sharing: Share relevant posts, and encourage others to share your posts.
  - **Tagging:** Facebook and other platforms allow you to "tag" people in pictures. It's a great way to reach more people (but see the section above on sharing images without permission).
  - **Requesting "likes/follows":** Likewise, everyone who likes or shares a post increases your visibility.

# **CAUTIONS!**

YOUR Facebook page is a representation and reflection of Y-O-U whether a youth or adult. If there is something that you would NOT want your grandparent to read, DO NOT POST IT!

Adults -- if you are 'friends' with current Daughters, your use of expletives, even if copied from what you believe is an innocent and funny quote or meme, can become circumspect by other adults/Daughters in our Order. Do not post or do not have non-Majority Member age 'friends' on your page. Yes, you might want to have two (2) profiles.

Daughters – the same goes for you! Any reposting or copy/pasting will end up being a direct reflection of Y-O-U and your affiliation to the Order. If your grandparent would think something you posted is inappropriate....GUESS WHAT? It probably is! Don't post it to your 'JDI Facebook profile page'. Set up two (2) profiles if you have too. While there is no official Job's Daughters International or Missouri Job's Daughter social media policy, do not put yourself in a compromising position.



